

Writing Centre



2024-2025

ANNUAL

REPORT

ABOUT US

The MacEwan Writing Centre supports writing across the disciplines, encouraging students as they accomplish their writing goals and empowering them to become self-reflexive, persuasive, and confident communicators.

We foster conversations about writing and communities of writers. Our goal is to promote a writing-focused culture of curiosity, dialogue, and inclusion. We strive to serve students of all levels, disciplines, and backgrounds.

Our Values

Student-led

Our services meet students where they are, embracing their identities, abilities, learning preferences, and objectives.

Conversation-based

Our peer-to-peer writing consultations are conversation-based, guiding students to make their own choices about writing.

Individualized

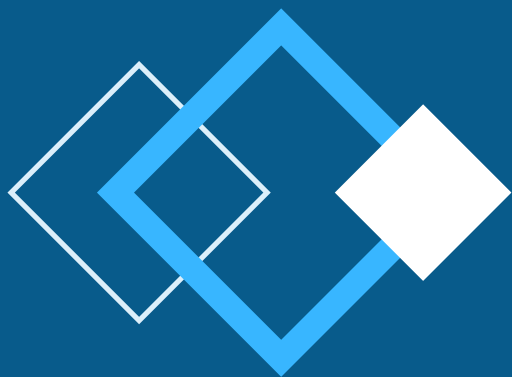
We recognize that many forms of communication, writing, and English exist, and we support students in developing their own voices, depending on their objectives and specific contexts.

Inclusive

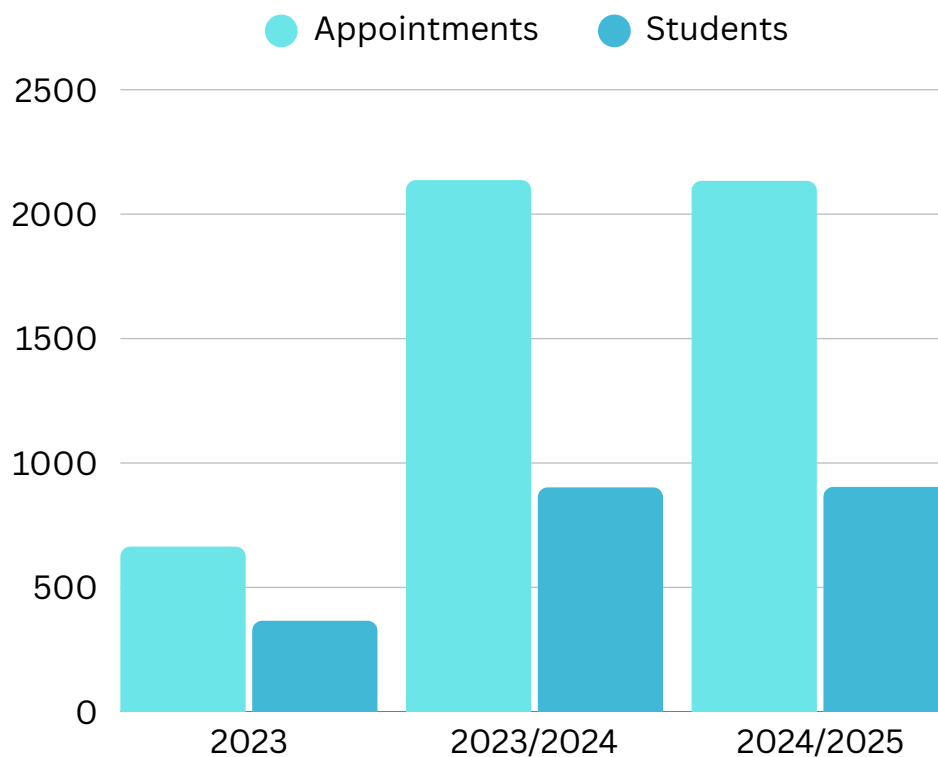
We recognize that Writing Centres have often excluded Indigenous, racialized, gender-diverse, and disability communities. We strive to continuously educate ourselves on how to serve the needs of all MacEwan community members. We expect students to uphold [MacEwan's Student Code of Conduct](#) and demonstrate respect for others.

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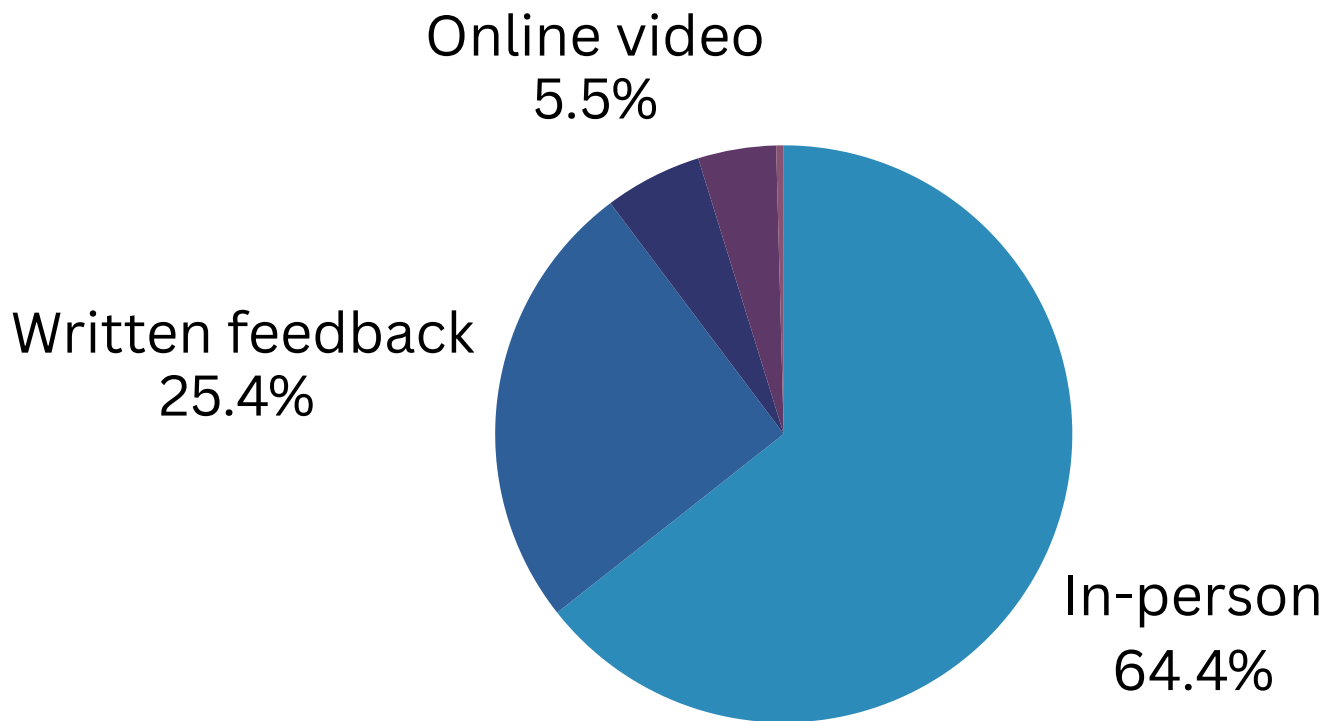
WRITING CENTRE OVER THE YEARS



Note: Although the number of appointments booked are almost identical in 23/24 and 24/25, the utilization rate is actually higher in 24/25. In other words, the number of appointments booked compared to the number of appointments that were available was higher in 2024/2025. In Fall 2023, the utilization rate was 54.5% , while in Fall 2024, the utilization rate was 58.4%.

FALL 2024

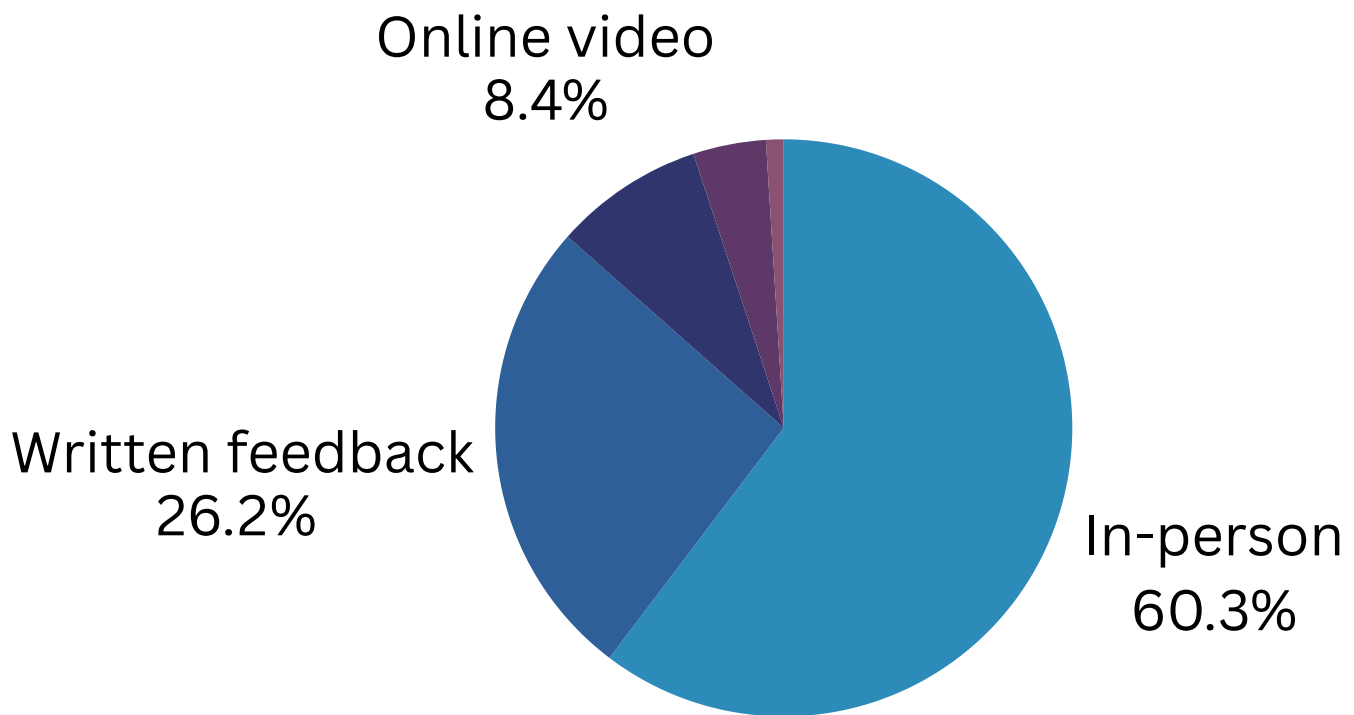
1182
CONSULTATIONS



In the Fall Term of 2024, the Writing Centre provided a total of 1182 consultations of various formats. These consultation formats include in-person booked appointments, written feedback appointments, online video appointments, email consultations, as well as attendees at our weekly Writing Communities.

WINTER 2025

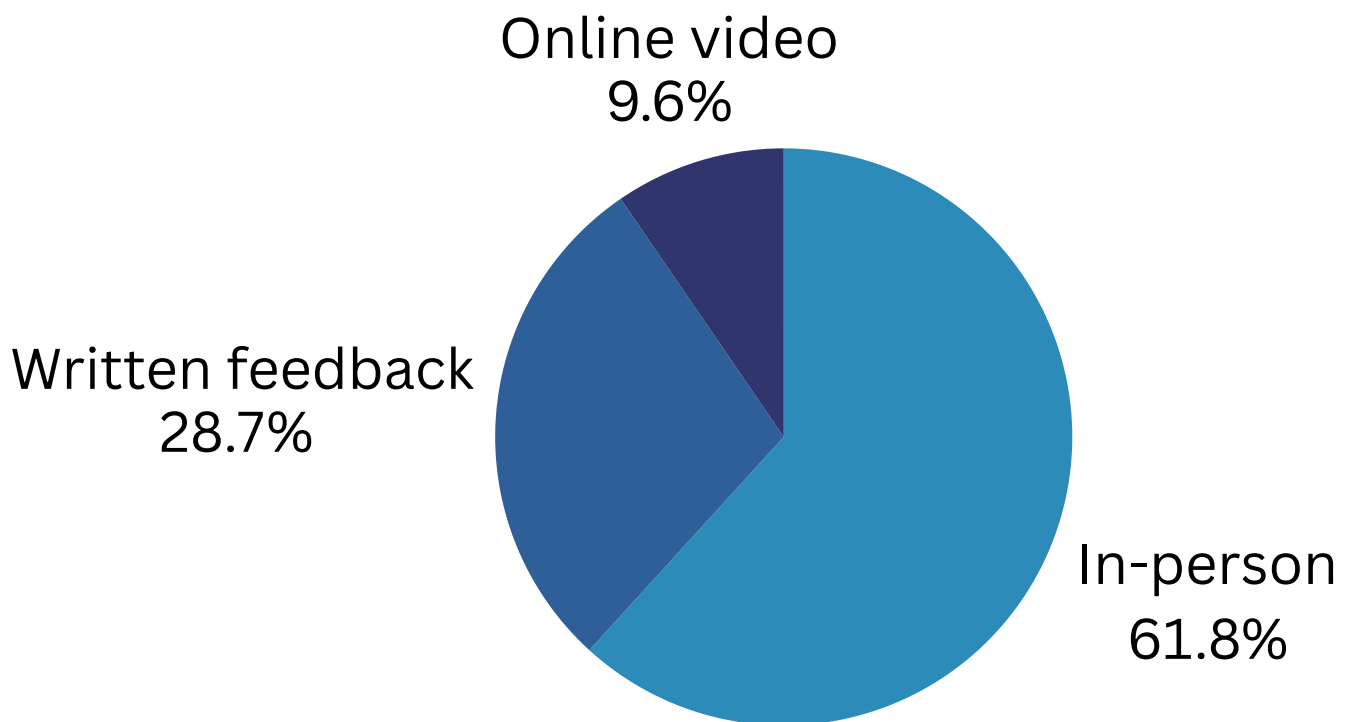
809
CONSULTATIONS



In the Winter Term of 2025, the Writing Centre provided a total of 809 consultations of various formats. These consultation formats include in-person booked appointments, written feedback appointments, online video appointments, email consultations, as well as attendees at our weekly Writing Communities.

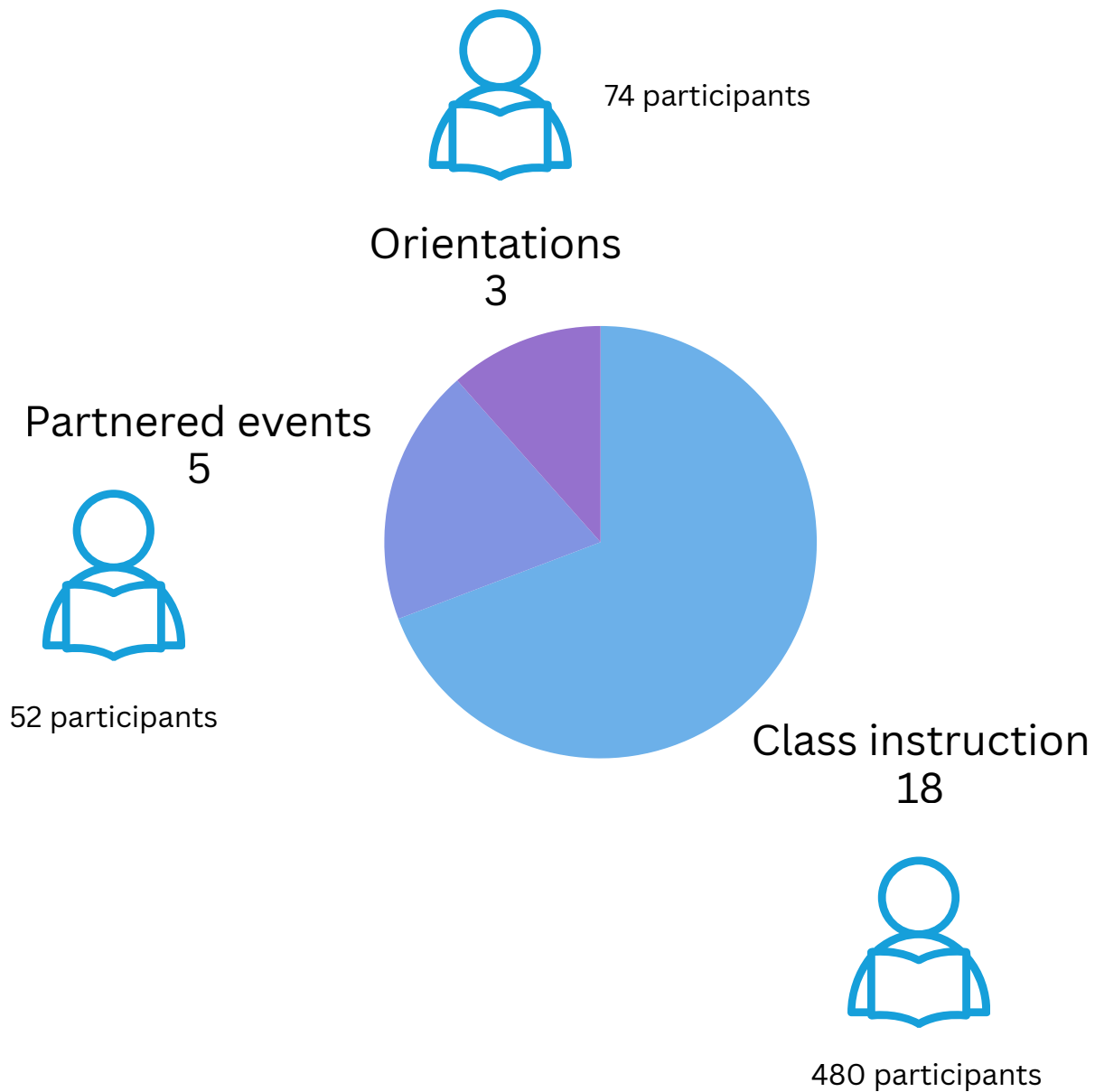
SPRING/SUMMER 2025

136
CONSULTATIONS



In the Spring and Summer Terms of 2025, the Writing Centre provided a total of 136 consultations of various formats. These consultation formats include in-person booked appointments, written feedback appointments, and online video appointments. Writing Communities were not conducted in the Spring/Summer months due to low student demand.

WRITING WORKSHOPS



WRITING WORKSHOPS

A sneak peek into our writing workshops this year...

Class instruction examples

DESN 410: Applied Design Research

Workshop topics:

- Strategies for organizing a research paper
- How to write a literature review
- Joining the scholarly conversation with APA style citation



AGAD 305: Curatorial Studies

Workshop topics:

- Writing exhibition labels (writing for a general audience)
- Writing an exhibition review (writing for a specific audience)
- Joining the scholarly conversation with MLA style citation



Partnered events

Career Services

In the Fall of 2024, we partnered with Career Services to provide two events targeted at students interested in pursuing graduate studies: “Writing Personal and Research Statements” and “Writing Research Proposals for Master’s Scholarships.”

Office of Research Services

During the Winter 2025 semester, we collaborated with the Office of Research Services to provide a workshop as part of their Student Engagement series. This workshop provided strategies for writing an abstract and a research paper in preparation for Student Research Day.

Artist-in-Residence

In the Winter 2025 semester, we invited the Gene Zwozdesky Artist in Residence, Lianna Makuch, to provide a workshop on creative writing called Inspiring Dynamic Storytelling. This was a well-attended event by students and community members alike!

USER FEEDBACK

A snapshot of results from our Client Satisfaction Surveys for Fall 2024/Winter 2025:

I would rate this appointment



I would rate the clarity of the feedback I received



I would rate the relevance of the feedback I received



I will return to the Writing Centre



I would recommend the Writing Centre



USER FEEDBACK

“

First time in the writing center, and I was given very direct feedback with clear suggestions and examples to make my paper more academic

”

“

This service is awesome! Made me feel a lot more confident in my work!
Will definitely be returning.

”

“

The feedback was constructive in revising my paper for better cohesion and understanding.

”

“

I found the writing centre to be very helpful. They helped me work on the things I requested made it easy and explained as we went. I will definitely come back!

”

TUTOR REFLECTIONS

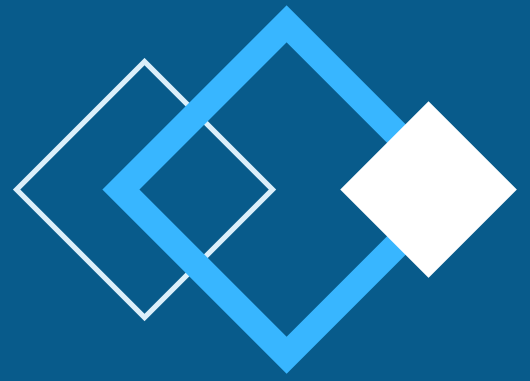
“

My year of tutoring actually helped my exploration of writing techniques in my own classes which has helped my confidence in research and audience engagement. I have thought deeper, more critically about globalized impacts of writing, especially outside of English for Academic Purposes, as I continue to write in academic and creative areas. I also have a greater understanding about what audiences need from writers in academic situations.

”

-Ijaz Janmohamed, Bachelor of Music student

THANK YOU



Thank you to our fantastic team of Peer Writing Tutors, and the vibrant community of Writing Centre users who engage in conversations about writing with us. We look forward to the upcoming year of writing with you all!

Estelle Frank, Writing Centre Librarian
Sarah Davidson, Writing Centre Coordinator
Emily Drapala-Haines, Writing Centre
Programs Specialist