
Library Action Plan

Started in 2022 and Taking Us to the Future

The MacEwan University [Teaching Greatness: Strategic Vision 2030](#) is a bold and ambitious high-level vision. The staff and library faculty of the John L. Haar Library embarked on a journey to imagine how we could respond and support this vision while at the same time shaping and being shaped by the cultural and technological transformations around us.

The process of developing this plan included small group discussions and all-staff workshops. On June 14, 2022 all library staff and librarians were invited to a virtual planning kickoff that included an update on the hiring of a Canada Research Chair in Immersive Learning, the need for the Library to consider a new library system, and a reminder of the ingredients (or assets) we have:

- The strategic vision Teaching Greatness that includes numerous ways for the library to flourish and contribute;
- An experienced, motivated, and amazing staff and library faculty able to navigate a complex information ecosystem;
- The synergies that are possible with the Library, Writing Centre, and the Centre for Teaching Learning working together.

Between June and December 2022, staff and librarians brainstormed, discussed, and debated what Teaching Greatness means for us and what excites and inspires us.

June 14, 2022 Teamwork Prompts

What does the Strategic Direction _____ mean to you?

What are we doing well and should keep doing?

What are things in our work that give you joy?

What about MacEwan University makes you especially glad you work here?

For comments or questions please contact:

Karen Keiller
Dean of the Library
Karen.Keiller@MacEwan.ca

Teaching Greatness 2030

macewan.ca/about-macewan/strategic-vision/

“MacEwan University’s new strategic framework, Teaching Greatness: Strategic Vision 2030, incorporates concepts of motion and change and embodies MacEwan’s history.

The new vision is bold and aspirational, and it is about redoubling our emphasis on exceptional undergraduate teaching.”

- 1. Teaching Greatness:** Energizing MacEwan’s commitment to exceptional undergraduate teaching
- 2. Smash the Calendar:** Maximizing flexibility to meet students where they are
- 3. Grand as Griffin:** Preparing MacEwan graduates who are versatile and future-ready
- 4. Perpetual Motion:** Pursuing deliberate growth to help shape Alberta’s future
- 5. Trendsetters and Trendbreakers:** Strengthening the value MacEwan adds to community through scholarship

Honouring our Place in O-Day’Min

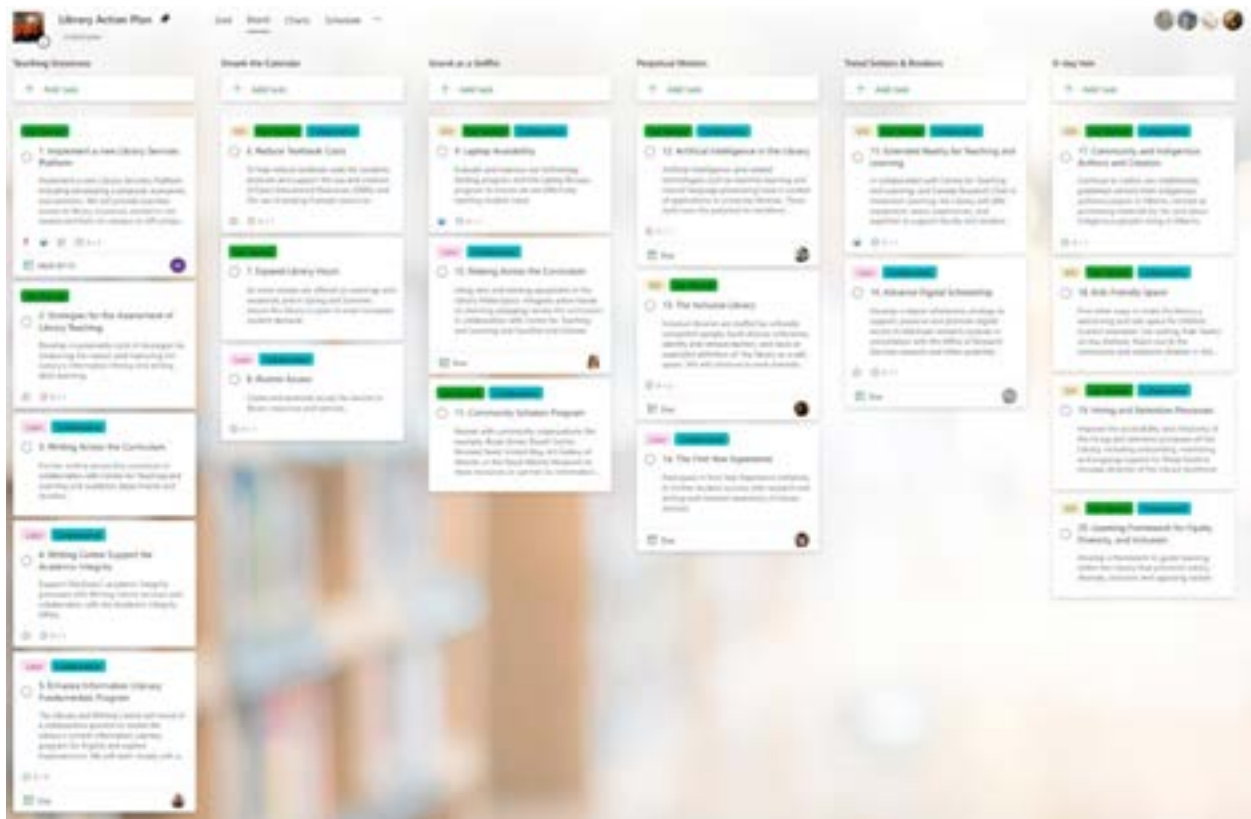
Our approach to exceptional undergraduate learning isn’t by accident. It’s because of our place. These beliefs infuse the way we behave and the choices that we make, and will be brought to further life as we pursue our key directions.



On December 9, 2022 we came together to set priorities

Library Action Plan

The Library Action Plan lives in MS Planner



Action Plan Tags

Get Started

These are actions that we have already started or will be started this year.

Later

These are actions that we will start later, either because of capacity or sequencing.

Collaborative

There is very little we accomplish in libraries without working with others, often internal to MacEwan University, and sometimes external partners. We have tagged a number of initiatives in our tactical action plan that *especially* lean on collaboration.

EDI

Equity, diversity, and inclusion informs all of our actions, but we've tagged our actions that have a stronger focus on EDI.

Teaching Greatness

1	<p>Implement a new library services platform</p> <p>Implement a new Library Services Platform, including developing a proposal, evaluation, and selection. We will provide seamless access to library resources, owned or not owned and from on–campus or off–campus. This project may involve working with other libraries in Alberta (e.g. NEOS).</p>	Get Started
2	<p>Strategies for the Assessment of Library Teaching</p> <p>Develop a sustainable cycle of strategies for measuring the impact and improving the Library’s information literacy and writing skills teaching.</p>	Get Started
3	<p>Writing Across the Curriculum</p> <p>Further writing across the curriculum in collaboration with Centre for Teaching and Learning and academic departments and faculties.</p>	Later Collaborative
4	<p>Writing Centre support for Academic Integrity</p> <p>Support MacEwan’s academic integrity processes with Writing Centre services and collaboration with the Academic Integrity Office.</p>	Later Collaborative
5	<p>Enhance Information Literacy Fundamentals Program</p> <p>The Library and Writing Centre will invest in a collaborative process to review the Library’s current Information Literacy program for English and explore improvements. We will work closely with our partners in English throughout this process.</p>	Later Collaborative

Smash the Calendar

6	Reduce Textbook Costs To help reduce textbook costs for students, promote and support the use and creation of Open Educational Resources (OERs) and the use of existing licensed resources.	Get Started
		Collaborative
		EDI
7	Expand Library Hours As more classes are offered on evenings and weekends and in Spring and Summer, ensure the library is open to meet increased student demand.	Get Started
8	Alumni Access Create and promote a plan for alumni on how to access library resources and services. Expand website information for alumni.	Later
		Collaborative

Grand as a Griffin

9	Laptop Availability Evaluate and improve our technology lending program and the Laptop Bursary program to ensure we are effectively meeting student need.	Get Started
		Collaborative
		EDI
10	Making Across the Curriculum Using new and existing equipment in the Library Makerspace, integrate active hands-on learning pedagogy across the curriculum in collaboration with Centre for Teaching and Learning and Faculties and Schools.	Later
		Collaborative
11	Community Scholars Program Partner with community organizations (for example, Boyle Street, Bissell Centre, Mustard Seed, United Way, Art Gallery of Alberta, or the Royal Alberta Museum) to share resources or partner for information projects or events, including community scholars' access to library resources.	Get Started
		Collaborative

Perpetual Motion

12	Artificial Intelligence in the Library Artificial Intelligence (and related technologies such as machine learning and natural language processing) have a number of applications in university libraries. These tools have the potential to transform academic librarianship for the better. We will investigate, try out, and evaluate AI tools to improve library services for our students and faculty.	Get Started
		Collaborative
13	The Inclusive Library Inclusive libraries are staffed by culturally competent people, build diverse collections, identify and remove barriers, and have an expanded definition of 'the library as a safe space.' We will continue to work towards creating an inclusive library.	Get Started
		EDI
14	The First Year Experience Participate in First Year Experience initiatives to further student success with research and writing to improve awareness of Library services.	Later
		Collaborative

Trend Setters and Trend Breakers

15	Extended Reality for Teaching and Learning In collaboration with Centre for Teaching and Learning, and Canada Research Chair in Immersive Learning, the Library will offer equipment, space, experiences, and expertise to support faculty and student exploration of extended reality and immersive learning.	Get Started
		Collaborative
		EDI
16	Advance Digital Scholarship Develop a digital scholarship strategy to support, preserve and promote digital access to MacEwan research outputs in consultation with the Office of Research Services research and other potential external partners.	Later
		Collaborative

Our Place in O-day'min

17	<p>Community and Indigenous Authors and Creators</p> <p>Continue to collect non-traditionally published content from Indigenous authors and creators in Alberta: commit to purchasing materials by, for, and about Indigenous peoples living in Alberta.</p>	<p>Get Started</p> <p>Collaborative</p> <p>EDI</p>
18	<p>Kids Friendly Space</p> <p>Find other ways to make the library a welcoming space for children. Reach out to the community and welcome children in the door so they can start to think about the campus as a place that's for them.</p>	<p>Get Started</p> <p>Collaborative</p> <p>EDI</p>
19	<p>Hiring and Retention Processes</p> <p>Improve the accessibility and inclusivity of the hiring and retention processes of the Library, including onboarding, mentoring and ongoing support for those hired to increase diversity of the Library workforce.</p>	<p>Get Started</p> <p>Collaborative</p> <p>EDI</p>
20	<p>Learning Framework for Equity, Diversity, and Inclusion</p> <p>Develop a framework to guide learning within the Library that contributes to promoting equity, diversity, inclusion and opposing racism.</p>	<p>Get Started</p> <p>Collaborative</p> <p>EDI</p>